

College of Micronesia - FSM

P.O. Box 159

Kolonia, Pohnpei FM 96941

Course Outline Cover Page

Broadcasting
Course Title

EN/C0207
Department & Number

Course Description:

Introduction to Broadcasting is designed to improve students' verbal communication skills, increase auditory and esthetic perception and discrimination, expand technology skills and vocabulary, and employ effective verbal communication strategies for use across academic disciplines. This course is part of the College's response to needs expressed by the FSM government to help support the creation of a free press in a Micronesian context. This is a studio arts course; at least half of the contact hours will be in the studio lab.

Course Prepared by: Division of Languages and Literature **State:** National

	Hours per Week		No. of Week		Total Hours		Semester Credits
Lecture	<u>3</u>	X	<u>16</u>	X	<u>48</u>	=	<u>3</u>
Laboratory	<u> </u>	X	<u> </u>	X	<u> </u>	=	<u> </u>
Workshop	<u> </u>	X	<u> </u>	X	<u> </u>	=	<u> </u>
Total Semester Credits =							<u>3</u>

Purpose of Course:

Degree Requirement	<u>X</u>
Degree Elective	<u>X</u>
Certificate	<u> </u>
Remedial	<u> </u>
Other (workshop)	<u> </u>

Prerequisite Course(s): Completion of MM101 Journalism with a "C" or better or permission of instructor.

1/16/04

Date approved by Committee

1/20/04

Date Approved by President

EN/CO 247 Broadcasting Course Outline

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I. Course Objectives

General Objectives

The student will be able to:

1. Communicate verbally by writing and recording news, spoken word and interview pieces for broadcast.
2. Analyze external news stories and radio and television broadcasts to discern crucial elements, to identify bias or omissions, and to understand their implications for the local broadcasting audience.
3. Plan, organize, set up, operate and maintain an independent radio station in the FSM

Specific Objectives

The student will be able to:

- 1.1 Write accurate, brief, clear news stories for broadcast.
 - 1.2 Speak clearly with good enunciation and correct pronunciation.
 - 1.3 Critique their own and others' broadcasts for clarity of communication, technical execution, and style.
 - 1.4 Define broadcasting vocabulary.
 - 1.5 Conduct effective and informative interviews for recording or live broadcast.
 - 1.6 Create entertaining or educational spoken word performances for broadcast.
 - 1.7 Facilitate live or recorded discussion programs for broadcast.
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- 2.1 Perform online research to locate news of interest and importance to the local audience.
 - 2.2 Transcribe or record external broadcasts for rebroadcast to the local audience.
 - 2.3 Fact-check external news items for accuracy, bias and completeness.
 - 2.4 Rewrite external news items to emphasize elements of local interest.
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- 3.1 Identify a broadcast region and audience within the FSM that needs a radio station.
 - 3.2 Establish relationships with government, community, and other organizations necessary or helpful to an independent radio station in the FSM
 - 3.3 Create a financial plan for an independent radio station in the FSM.
 - 3.4 Research, specify, purchase and set up recording and broadcasting equipment appropriate to the unique needs and circumstances of the FSM
 - 3.5 Plan and implement broadcast programming for an independent radio station in the FSM.

II. Course Contents

The course contents are readings and group and individual projects within the following process categories:

1. History of and Issues for Broadcasting in the FSM
2. Journalism for Broadcasting
3. Community News, Education and Communication
4. Interviews and Discussion Programs
5. External News Sources and Online Research
6. Audio Hardware and Recording Techniques
7. The Computer-Based Studio
8. Radio Theory, Hardware and Safety
9. Radio Operator Techniques
10. Location Recording and Broadcasting
11. Legalities, Policies, Finance and Administration

III. Textbooks

Tompkins, Al. *Aim For The Heart*. Chicago, IL: Bonus Books, 2002.

Block, Marvin. *Writing Broadcast News*. Revised ed. Chicago, IL: Bonus Books, 1997.

IV Required Course Materials

One 100 megabyte ZIP disk and one Type II audio cassette tape.

V Reference Materials

The instructor will provide supplementary reference materials as needed

VI. Instructional Costs

Blank audio cassette tapes, CD-R and/or DVD-R disks will be provided for archiving student projects and creating digital portfolios.

VII. Method of Instruction

The instructor may use but is not limited to lecture, discussion, group discussion, group presentations, projects, quizzes, tests, recordings, computer software and exercises in order to achieve the stated objectives of the course.

VIII. Evaluation

The instructor will create measurement instruments that demonstrate competency in the stated objectives. These may include multiple choice, short answer, and essay quizzes or assignments. Students will broadcast their recordings on the campus radio station as part of their class

assignments. The instructor will give a mid term and final examination. A copy of the final examination should be given to the division chair.

IX. Attendance Policy

The COM-FSM attendance policy applies to this course.

X. Academic Honesty Policy

The COM-FSM academic honesty policy applies to this course.