### COM-FSM ECONOMIC IMPACT STUDY (2013-2017)

DECEMBER 2017

### PHASE 1: ECONOMIC IMPACT OF OPERATIONAL SPENDING

DECEMBER 2017

# Methodology : Operational Spending

 Operational Spending is the measure of economic impact shown in this phase – subsequent phases will show the impact of graduates in the workforce and capital spending.

#### COM-FSM RECEIVES APPROXIMATELY \$28.2 MILLION IN REVENUES ANNUALLY



#### COM-FSM REVENUES HAVE A \$46.5 MILLION IMPACT ON THE FSM ECONOMY





Study Period Impact	
(Millions)	
<b>Operational Spending</b>	\$ 232.5



# **Operational Spending Method Findings**

- The Economic Impact of COM-FSM using the Operational Spending Method is approximately \$46.5 million annually.
- Each dollar of COM-FSM operational expenditure returns an impact of \$1.65 to the FSM economy.
- Tuition and Pell Grant revenues account for over two-thirds (68%) of COM-FSM revenues a figure of paramount importance in planning for the 2023 Compact deadline.
- Pell Grants and Other Student Assistance comprise nearly half (48.3%) of the impact of Operational Spending on the FSM economy.
- Salaries and Benefits comprise over one-third (34.8%) of the impact of Operational Spending on the FSM economy.
- Pell Grants, Student Assistance, and Salaries & Benefits have the highest dollar-to-dollar return to the economy as measured by the Operational Spending Approach.

### PHASE 2: ECONOMIC IMPACT OF GRADUATES IN THE WORKFORCE (NET ECONOMIC ANALYSIS)

DECEMBER 2017

### Methodology: Net Impact Analysis of New Graduate Earnings

"Net Impact Analysis" is a more focused methodology than the Operational Spending Model shown in Phase I.

Net Impact Analysis measures net change to the economic base of a region that would not otherwise be there without the industry or firm under analysis.

This model also provides a metric applicable only to educational institutions which allows the measurement of the net value of the *increased productivity in the regional workforce* as students (as graduates and employees) enter into the FSM economy.

Summary of Graduates 2013-2017								
Academic Program	Chuuk	Kosrae	National	Pohnpei	Үар	<b>Grand Total</b>	Tota	al Contribution
Agriculture	0	18	37	83	17	155	\$	946,602
Arts & Humanities	1	6	360	2	5	374	\$	4,771,508
Building	0	0	0	3	0	3	\$	58,449
Business	24	0	204	46	0	274	\$	3,151,895
Construction	0	0	2	68	0	70	\$	1,091,103
Education	121	18	501	3	52	695	\$	8,487,832
Electronics	0	25	0	58	7	90	\$	1,443,495
Health-Nursing	0	0	15	0	0	15	\$	183,632
Hospitality & Tourism	0	0	4	31	2	37	\$	820,856
ICT	1	3	126	54	12	196	\$	3,552,842
Mechanical	0	0	0	6	0	6	\$	113,380
Marine Science	0	0	51	0	0	51	\$	924,464
Public Health	<u>4</u>	<u>0</u>	<u>116</u>	<u>1</u>	<u>13</u>	<u>134</u>	\$	2,332,281
Grand Total	151	70	1416	355	108	2100	\$	27,878,338.19
(Millions)								

#### Net Impact of New Graduate Earnings Per Sector (2013-2017)

### Net Impact Analysis Method Findings

- •Annual contribution of earnings of new COM-FSM graduates to the FSM economy are in excess of \$14.6M over the five year period of the study.
- •The average annual salaries earned by recent graduates is \$8772.
  - COM FSM Graduates in the Education sector represent a greater proportion of total earnings (33%) than any other degree program
- •The annual Net Impact Annual of earnings of new COM-FSM graduates on the COM-FSM economy using is approximately \$5.6M annually and over \$27.8M for the period of the study.
- Each dollar earned in COM-FSM graduates' wages returns an impact of \$1.90 to the FSM economy.

### PHASE 3: ECONOMIC IMPACT OF FACILITIES CONSTRUCTION

## Methodology: Impact Analysis of Facilities Construction

The model also measures *Direct Economic Effects* -- changes in local business activity occurring as a direct consequence of public or private investment in infrastructure and capacity.

It is important to determine economic benefits from increased local expenditures caused by development.

For COM-FSM the most meaningful measure of direct economic impact are Investment in New Facilities using Infrastructure Development Plan (IDP) and other public funds.

#### PLANNED COM-FSM INFRASTRUCTURE SPENDING WILL HAVE A \$66.9 MILLION IMPACT ON THE FSM ECONOMY

Phase 1				
States/Jurisdiction	Funding Amt.			
Chuuk	\$	16.7		
Kosrae	\$	8.2		
National	\$	11.4		
Pohnpei	\$	6.9		
Yap	\$	4.6		
Grand Total	\$	47.8		

Phases 2 & 3 States/Jurisdiction	Fundir	ng Amt.
Chuuk	\$	4.0
Kosrae	\$	3.5
National	\$	2.1
Pohnpei	\$	6.0
Yap	\$	9.5
Grand Total	\$	25.1

Annual Impact (Millions) Caplital Expenditures	\$	22.3
Study Period Impact (Millions)		
Capital Expenditures	\$	66.9

### Facilities Construction Impact Analysis Findings

- The impact of planned **Phase I facilities infrastructure spending** to the FSM economy is approximately \$22.3M annually and 66.9M for the 3-year period of the study.
- **The Phase II facilities infrastructure spending** impact on the FSM economy would be approximately 35.1M for an extended 5-year period.
- Each dollar spent on facilities infrastructure returns an **impact of \$1.40 to the FSM** economy.

#### TOTAL IMPACT ON THE FSM ECONOMY FOR THE STUDY PERIOD EXCEEDS \$327 MILLION

Annual Impact (Millions)			
Operational Spending	\$	46.5	
<b>Employment of Graduate</b>	\$	5.6	
Capital Expenditures	<u>\$</u>	22.3	
	\$	74.4	

Study Period Impact (Millions)		
Operational Spending Employment of Graduate Capital Expenditures	\$ \$ <u>\$</u>	232.5 27.8 <u>66.9</u>
	\$	327.2

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